

stepping stone
of san diego



Pink Gala

SPONSORSHIP OPPORTUNITIES



Dear Friends and Community Partners,

This year marks a truly historic milestone: Stepping Stone of San Diego's 50th Anniversary! For five decades, we have been ***Saving LGBTQ+ Lives with Community-Centered Recovery***, serving as a lifeline for our community and anyone who walks through our doors seeking help. By providing addiction recovery, housing, and mental health services, as well as HIV prevention and support, we have helped thousands of individuals in crisis find hope and healing.

On April 17, 2026, we will come together for our biggest gala yet—to honor our history, celebrate the lives transformed, and envision an even brighter future.

Our 50th Anniversary Gala will welcome more than 600 guests with space for over 1,000 at the spectacular Manchester Grand Hyatt, making it the most significant celebration in our history. We expect San Diego's most notable elected officials, business leaders, and community champions to be in the room, celebrating the power of Stepping Stone's mission and raising a glass at this spectacular ocean view venue.

One of the proudest parts of my job is how often I am stopped on the street by one of our alumni who looks me in the eye and says, "Stepping Stone saved my life." Those moments remind me that behind every statistic or program, is a human being who found healing, stability, and hope.

Because this is our golden anniversary, sponsorship is more than one evening of recognition. We have created opportunities listed below, and are happy to customize partnerships for your organization to be highlighted year-round through events and campaigns that reflect the incredible impact your support has on the community. **In appreciation of our earliest supporters, sponsorships secured by December 31, 2025 will receive 10% off the package price.**

Together we can ensure that the next fifty years are filled with even more lifesaving stories of hope and healing.

With gratitude and pride,

Andrew Picard

Reminder: To be included in this milestone celebration, sponsorships must be confirmed by April 1, 2026.

SPONSORS

01

TITLE SPONSOR

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ANNIVERSARY LEVEL

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PINK CARPET & DIGITAL
EXPERIENCE SPONSOR

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UNIQUE SPONSORSHIP
OPPORTUNITIES



TITLE SPONSOR - \$50,000

"Stepping Stone 50th Anniversary Pink Gala Presented by [Company]"

VIP PLATINUM Experience:

- Front VIP table for 10 + additional VIP seating for up to 30 guests (40 total)
- VIP reception access (30 minutes before general VIP admission)
- Reserved Valet VIP parking (40 spaces)
- **Red carpet arrival with dedicated photographer**
- **Private meet & greet with Stepping Stone leadership and honorees**
- **Expedited VIP check-in with dedicated host**

Recognition & Marketing

- Logo integration in official event name
- Speaking opportunity during program (3 minutes)
- Full-page program ad + commemorative tile
- **Year-round recognition as 50th Anniversary partner**
- Professional video testimonial opportunity
- Dedicated social media campaign
- Custom partnership announcement



ANNIVERSARY LEGACY SPONSOR - \$35,000

"Honoring 50 Years of Impact"

VIP GOLD Experience:

- Front VIP table for 10 + additional VIP seating for up to 20 guests (30 total)
- VIP reception access (30 minutes before general VIP admission)
- Priority VIP parking (30 spaces)
- Expedited VIP check-in with dedicated host

Recognition

- Recognition during anniversary tribute segment (90 seconds)
- Logo on anniversary timeline display
- Half-page program ad + commemorative tile
- Custom legacy story feature in communications
- Partnership announcement in donor newsletter



PINK CARPET & DIGITAL EXPERIENCE

SPONSOR

VIP Silver

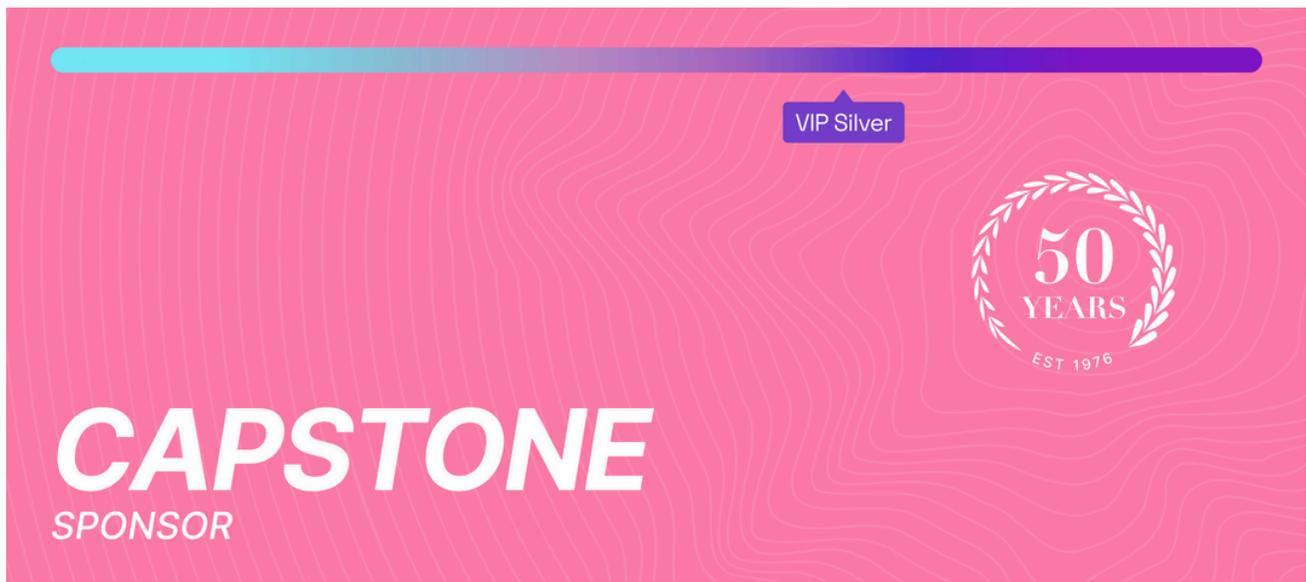
PINK CARPET & DIGITAL EXPERIENCE SPONSOR - \$30,000

VIP GOLD Experience:

- Front VIP table for up to 10 guests
- VIP reception access + Priority VIP parking (10 spaces)
- Expedited VIP check-in

Unique Benefits

- Logo on pink carpet step-and-repeat signage
- Digital watermark on all professional photos
- Custom hashtag promotion
- Live streaming sponsorship credit
- Social media content package
- Post-event photo gallery branding



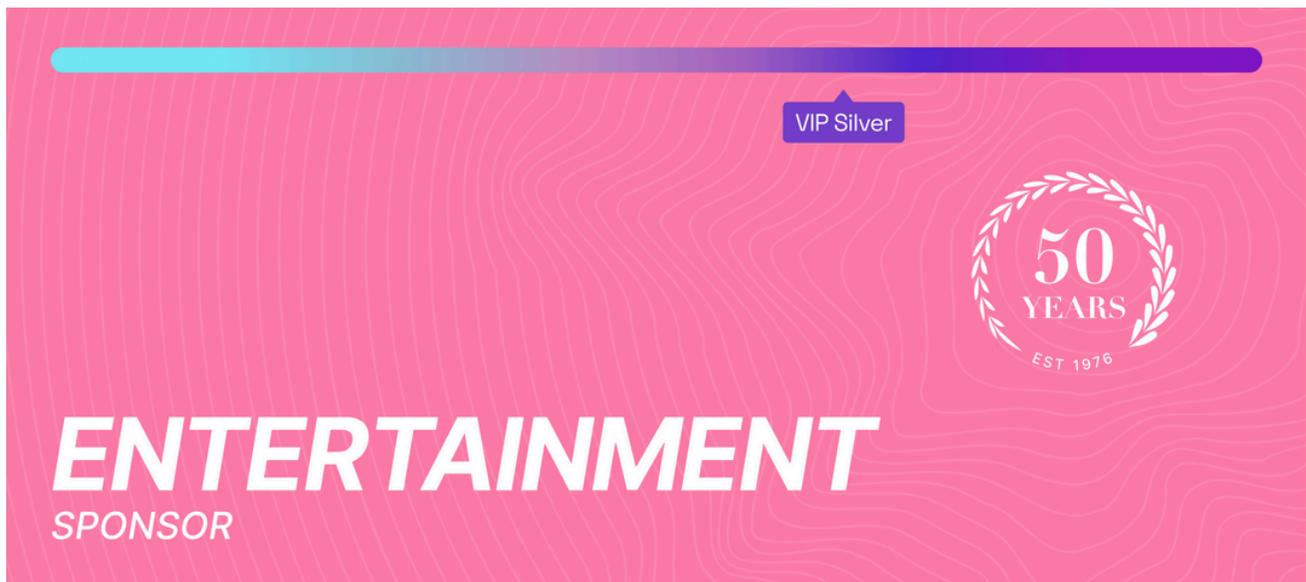
CAPSTONE LEVEL - \$25,000

VIP SILVER Experience:

- Premium front section seating for 25 guests
- VIP reception access
- Reserved parking (25 spaces)
- Priority check-in with dedicated host

Recognition

- Half-page program ad
- Logo on website, social media, and materials
- Commemorative tile recognition
- Social media spotlight feature



ENTERTAINMENT SPONSOR - \$20,000

"Powering the Celebration"

VIP SILVER Experience:

- Premium front section table for 10 + premium seating for 10 guests (20 total)
- VIP reception access + Reserved parking (10 spaces)
- Priority check-in

Unique Benefits

- Recognition during entertainment segments
- Logo on stage backdrop during performances
- Pre-event sound check VIP experience
- Program and social media recognition

A small purple rectangular box with the word "Premium" in white text.

ANNIVERSARY TOAST

SPONSOR

ANNIVERSARY TOAST SPONSOR - \$15,000

“Raising a Glass to 50 Years”

PREMIUM Experience:

- Premium seating table for 10 + additional premium seats for 5 guests (15 total)
- Priority check-in + Reserved parking (10 spaces)

Unique Benefits

- Recognition during anniversary toast moment
- Signature cocktail + mocktail named after sponsor
- Custom cocktail napkins with logo
- Recipe featured in post-event communications

Premium



PROGRAM & BOOK

SPONSOR

PROGRAM & MEMORY BOOK SPONSOR - \$12,500

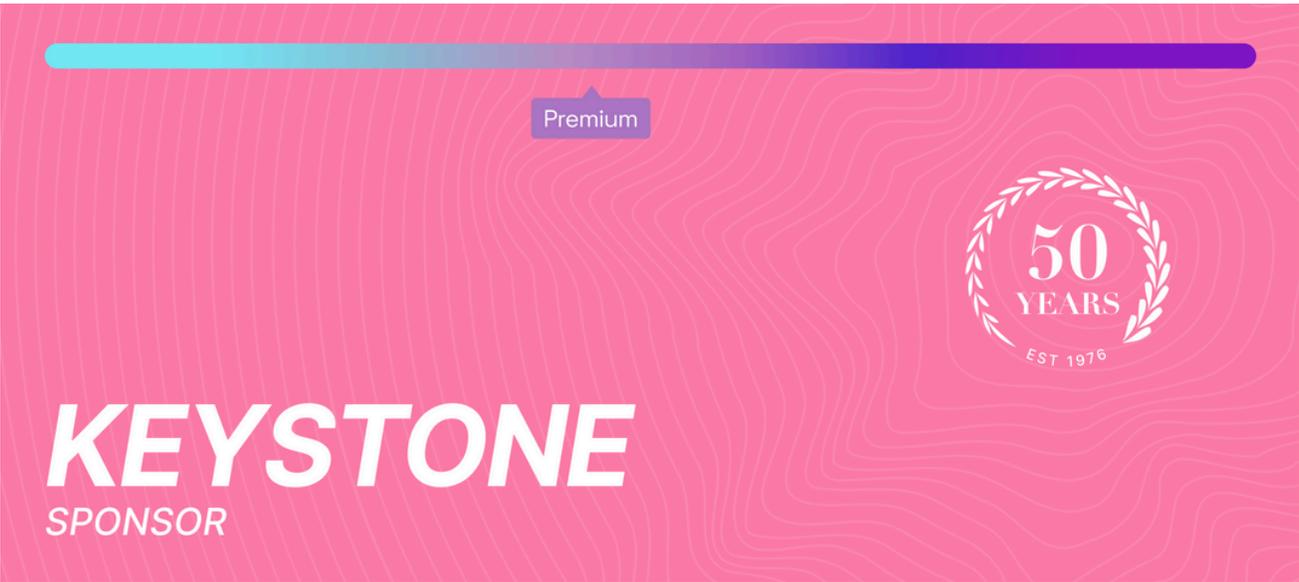
“Preserving 50 Years of Stories”

PREMIUM Experience:

- Premium seating for 12 guests (mid-room, good stage views)
- Priority check-in

Unique Benefits

- Full-page program ad
- Logo on all printed materials
- Digital program sponsorship credit
- Memory book distribution recognition



Premium



KEYSTONE
SPONSOR

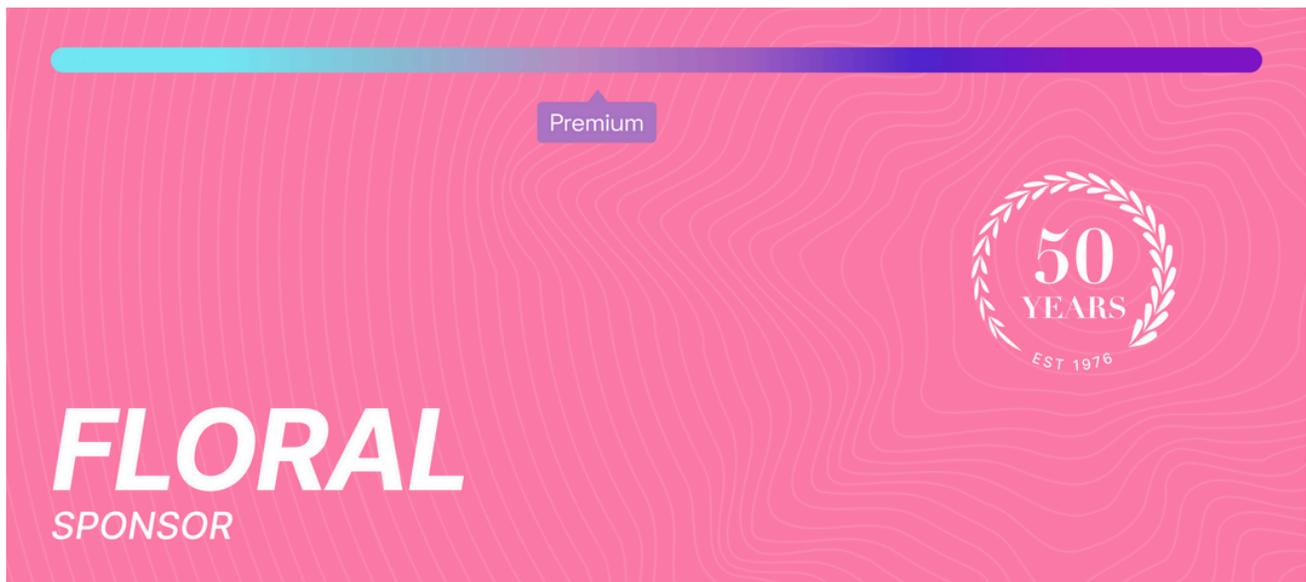
KEYSTONE LEVEL - \$12,500

PREMIUM Experience:

- Premium seating for 12 guests (mid-room, good stage views)
- Priority check-in
- Reserved parking (5 spaces)

Recognition

- Quarter-page program ad
- Logo in program, website, and materials
- Commemorative tile recognition
- Social media recognition package



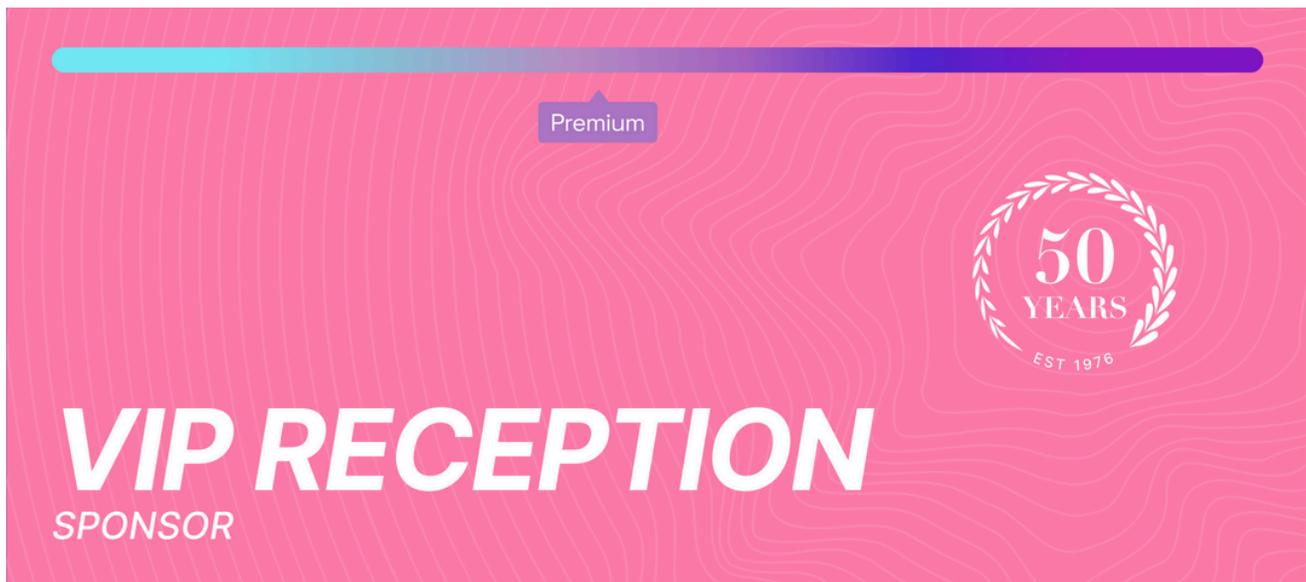
FLORAL SPONSOR - \$10,000

PREMIUM Experience:

- Premium seating for 10 guests (mid-room, good stage views)
- Priority check-in

Unique Benefits

- Recognition on all floral signage and centerpieces
- Logo featured on Gala website and social media
- Acknowledgment in program and commemorative tile



VIP RECEPTION SPONSOR - \$10,000

PREMIUM Experience:

- Premium seating for 10 guests (mid-room, good stage views)
- Priority check-in

Unique Benefits

- Signage at bar and food stations during VIP Reception
- Logo on Gala website and social media
- Acknowledgment in program and commemorative tile



Premium



STEPPING STONE STAFF

SPONSOR

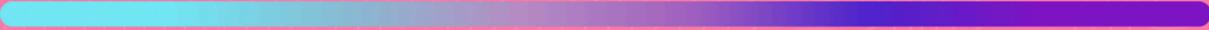
STEPPING STONE STAFF SPONSOR - \$10,000

PREMIUM Experience:

- Premium seating for 10 guests (mid-room, good stage views)
- Priority check-in

Unique Benefits

- Recognition during event for supporting our team
- Logo on Gala website and social media
- Acknowledgment in program and commemorative tile



Reserved



CORNERSTONE
SPONSOR

CORNERSTONE LEVEL - \$7,500

PREMIUM Experience:

- Reserved assigned seating for 10 guests (assigned tables, mid-room)
- Standard check-in

Recognition

- Logo in program and website
- Commemorative display recognition
- Social media mention

General



FOUNDATION
SPONSOR

FOUNDATION LEVEL - \$5,000

GENERAL ASSIGNED Experience:

- General assigned seating for 5 guests
- Standard amenities
- General parking

Recognition

- Logo in program and website
- Commemorative tile recognition

UNIQUE SPONSORSHIP OPPORTUNITIES



Unique Sponsorship Opportunities

These sponsorships are perfect for individuals or businesses who want to support the mission but may not need event seating, or as add-ons to existing sponsorship packages.

Add-On Sponsorships

- VIP Parking Sponsor - \$5,000
- Coat Check Sponsor - \$2,500
- Photography Sponsor - \$7,500
- Transportation/Valet Sponsor - \$10,000
- After-Party Sponsor - \$15,000

50th Anniversary Special Features

- Commemorative Video Sponsor - \$20,000
- Anniversary Timeline Display - \$10,000
- Legacy Wall Sponsor - \$15,000

Digital & Marketing Packages

- Social Media Championship - \$5,000
- Email Campaign Series - \$3,000
- Website Banner Campaign - \$2,500

REMINDERS

**Sponsorships secured by
December 31, 2025 will receive
10% off the package price.
To be included in this milestone
celebration, sponsorships must
be confirmed by April 1, 2026.**

**To secure your sponsorship pledge
or reserve your table purchase,
please contact Ethan Cloherty,
Development Manager at
ethan@steppingstonesd.org or
619-584-4010 ext. 117**